



# SHOWCASE AWARDS



## SHOWCASE AWARD INSTRUCTIONS

1. Applications are due **June 14, 2024**.
2. Please submit responses to the questions in PDF format to [smartrural@ntca.org](mailto:smartrural@ntca.org).
3. Please limit the narrative responses to the application question to 2,000 words (cumulative) (letters of recommendation and other materials do not count toward this limit).  
*Applications whose length exceeds these limits may not be considered.*
4. Successful applicants will be required to register in the Smart Rural Community program prior to the conferment of an award.
5. Please contact [smartrural@ntca.org](mailto:smartrural@ntca.org) if you have any questions or need additional information.

## SHOWCASE AWARD APPLICATION

Company Name

Company Address

Company Telephone

Company URL

Size of Service Area (Square Miles)

Population of Service Area

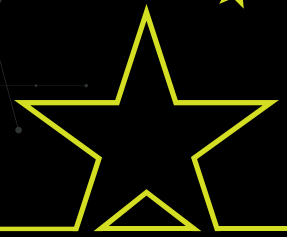
Contact Name

Contact Email

Contact Phone



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## 1. ACHIEVEMENT (25 POINTS)

Please describe the technology platforms deployed in your network; the capabilities offered to residential and business customers; and take rates for broadband service. Please describe challenges your company faced deploying its advanced broadband network. Please share whether you offer a standalone broadband service. Please describe any special conditions or local needs the company addressed in pursuing increased adoption rates, including steps undertaken specifically in regard to increased digital engagement and adoption rates.



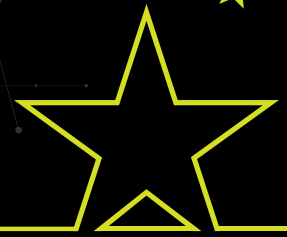
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## 2. IMPACT (25 POINTS)

Please describe the difference that broadband has made in your community. For this section, please select a single sector – i.e., agriculture, economic development, education, healthcare, manufacturing, libraries, public safety, and explain how your company made a difference for that sector, including how the company worked as a solutions provider, as opposed to a service provider. Please consider the impact your company has had not only on your local community, but on regional efforts, as well.



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## 3. COLLABORATION (25 POINTS)

Please describe how the company worked with and collaborated with other local leaders to achieve the impacts described in Question 2, above. These efforts may include, but need not be limited to, the development and deployment of innovative broadband-enabled solutions; community building efforts; leadership and training; targeted programming for youth, the elderly, and underserved. These accounts may include strategic efforts undertaken at a broad, community-overview level as well as the development of company-led efforts to implement specific technical solutions.



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## 4. IN THEIR OWN WORDS (25 POINTS)

Please use this section to provide customer testimonials and reflections upon the difference that broadband has made in your customers' engagement with school, work, healthcare, and other applications. These may be presented as letters, video, or other formats. Please include no fewer than three letters of recommendation from community members or leaders.